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XID Technologies creates the new 3D User Generated Content Paradigm

www.facetheater.com

Singapore (January 16, 2008) – X.I.D Technologies, a leader in image based application development, are delighted to confirm the official launch of Face Theater in its beta version.

Derived from years of research efforts at XID Technologies, Face Theater core technology enables people to create 3D content easily thanks to a user friendly application, with unique features in the competitive landscape. Face Theater uses the same facial synthesis technology that XID has used in transforming facial recognition applications.

“Personalized content is drives the next phase of games, avatars and online media. FaceTheater enables users to personalize avatars, greeting cards using an animated, 3D image of the face from a single photo. ” explains Francois Belot, XID Marketing Director. “You create your 3D face, your own 3D avatar then you can share, communicate and interact with friends, your communities. You can place yourself into a movie-trailer or a sport clip, send to your friends and have Fun!”

Starting from a simple image, FaceTheater enables people to create and customize their photorealistic 3D avatar and their interactive presence across multiple mediums.

Belot continued, “You can fancy yourself a ‘living’ 3D spirit on web and manage your personality online ! You create, raise and take care of an Avatar that has a life by itself! A sociable avatar that will freely interact with others Avatars! Face Theater is the Place with fantastic personalization Services”.

“Face Theater targets mass markets as IM, social networks and online communities. Our ambition is to become a leading 3D content provider and get millions of users.” said Belot.



FT.com is an interactive content exchange place linking the content designers to the content users worldwide. As each content depends on its country/culture, FaceTheater will aggregate country-specific content and let the communities emerge naturally.

This Beta version will be enhanced very soon by a 3D face replacement application in photos and videos, new 3D avatars services and a Face synthesis & animation new powerful 3D engine.

The technology will be available on mobile phones and multiple mediums.

About XID Technologies

XID is a technology company with core expertise in computer vision and computer graphics focused on the development of technologies and solutions related to the human face, targeted to the security and media markets. We offer SDKs and solutions such as face detection, face recognition, face synthesis (real-time 3D simulation of faces from a single photo), 3D face animation, 3D avatars and automatic 3D face replacement in photos as well as videos for the personalization of content.

Since April 2003, XID technologies has been receiving several awards, media attention and satisfied customers in recognition of its innovative technologies and solutions.. With headquarters in Mountain View, California and Singapore, XID Technologies' software and semiconductor products are sold through its direct sales force and international distributors. More information is available at <http://www.xidtech.com>.

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